

# The Minnesota Streetcar Museum

## MINUTES

Board of Directors Meeting & Winter Planning Meeting  
Saturday, March 8, 2008  
Linden Hills Community Center  
Minneapolis, Minnesota

### Directors Present:

Dave French	Bob Johnson
Aaron Isaacs	Jim Vaitkunas
Scott Heiderich	Bob Bayers
Louis Hoffman	Darel Leipold

**Others Present:** Charles Barthold

**Draft Agenda.** The agenda for this meeting was kept short so we can focus on one or two specific areas of the Museum's operations that can have the greatest impact on improving the Museum.

### Personnel and Volunteers.

- Volunteer coordination and development. What are we doing and what are we planning to do?
- Follow up with John Diers and Bill Graham about community education opportunities to develop membership and volunteerism.
- Develop list of leadership positions desired and simple, non-intimidating position descriptions.
- Telephone membership survey of non-volunteering members in the Twin Cities to specifically recruit leaders (have specific positions), operators, and shopmen. The question would be "The Museum needs to fill these leadership positions and needs volunteers in these two areas - can you help?"
- Look for volunteers to staff several key initiatives: working with retiree groups, trade schools, unions, etc. to recruit skilled shop men and working with child care centers, schools, senior citizen groups, etc. to promote charters.

### Operations.

- Update on the 2009 operating season's plans (Rod Eaton)
- Operating hours: can we do more (or as much) business with less hours (this *cannot* be a discussion of our operator shortage, shifts that are too long, etc.).
- Discuss with Bob Bayers ways to integrate the Halloween Ghost Trolley and the Holly Trolley into the community.
- Creation of one or more new events, probably earlier in the year.
- How about a "think-outside-the-box" discussion of operating hours?

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**Miscellaneous.**

- Where are we with online credit card sales?
- Merchandising opportunities - credit card sales and? Can we find a cadre of volunteers to staff all railroad shows?

The above items were discussed during the course of the meeting.

Actions Taken during the meeting.

**Motion**

Made: Aaron Isaacs

2<sup>nd</sup>: Bob Bayers

Passed: Unanimously

1. That all proceeds realized from the sale of the railroad and electric railway history books donated to the Museum by Aaron Isaacs be placed in the temporarily restricted account dedicated for the Isaacs car barn sprinkler and other improvements. This includes \$380.00 realized from the sale of the books at the Newport Model Railroad Club show held on January 19, 2008 and any income realized from the sales of these donated books on eBay already made and that will be made in the future. Aaron Isaacs will provide a report to the Museum's accountant on a periodic basis of the sales of these donated books.

2. That \$100 be transferred into the temporarily restricted account dedicated for the Isaacs car barn sprinkler and other improvements.

**Consensus Resolution**

By agreement of the parties involved it is the consensus of the Board of Directors that the officers for the Museum effective March 14, 2008 will be as follows.

- Board Chair – Dave French
- Board Vice Chair – Aaron Isaacs
- Secretary – Louis Hoffman
- Treasurer – Scott Heiderich

**Consensus Resolution**

The consensus of the Board of Directors is that the following individuals be appointed to the Board as Class II Directors effective March 14, 2008.

- Darel Leipold
- Robert Bayers

The meeting adjourned at 11:30 AM.

*James A. Vaitkunas*

James A. Vaitkunas  
Board Chair